

 Global Asthma Association - INTERASMA since 1954

# XXVI World Congress of Asthma

“In memoriam of Prof. Mark Fitzgerald”

[www.wca2023.com](http://www.wca2023.com)

INVITATION TO INDUSTRY



JULY 8-10, 2023, Hilton Vancouver Metro town, Vancouver, Canada

Dear Sir, Madam,

On behalf of the Global Asthma Association-INTERASMA, we would like to invite you to become a partner in the organization of the 26<sup>th</sup> World Asthma Congress, which will be held in the Hilton Vancouver Metrotown, Vancouver Canada, on July 8-10, 2023, in memoriam of Professor Mark Fitzgerald.

This well attended (600-1200 participants) meeting of Immunologists, Allergists, Respiratory physicians, Internists and other health care professionals, takes place every two years to learn about the most recent developments in this field and exchange on how to optimize the care of airways diseases. World famous researchers and clinicians present their recent scientific works, during the World Congress of Asthma. The 26<sup>th</sup> World Congress of Asthma – WCA-2023 will continue its tradition of excellence and you are welcome to take part to this unique world event.

GAA-INTERASMA presence after 66 years of uninterrupted education in the field of asthma, making it the most important international asthma and related diseases organization in the world, as well as a reference organization particularly for primary care physicians, specialists, healthcare professionals. After the last meeting, Vancouver in Canada has been selected to host the 26<sup>th</sup> WCA Congress, which is an ideal environment in Canada, offering superb attractions to discover.

We invite you to partner with GAA-Interasma through WCA 2023 and support our scientific activities. You can find the information related to your possible participation, in the appended document. We advertised the congress to our list of 25,000 previous participants and approx. 6,000 members, offering an international visibility. You may want to support a symposium with specific topics of interest to your Company with your preferred speakers or speakers suggested by us. An educational Grant or other ways of support are most welcome to be discussed.

Among the various topics presented, we would like to underline sessions on Severe Asthma treatment, Networks and Registries, Physician's surveys on severe asthma, GINA guidelines, the role of Artificial Intelligence in the management of airways diseases, Real Life studies and "hot topics".

Finally, if you wish to produce a publication in a medical journal, reporting what has been communicated in a symposium that you supported, we would be pleased to consider such publication if an educational grant can be provided. The official GAA-Interasma journal is Journal of Asthma.

We hope to have the privilege of having your Company as a corporate partner or supporter for this unique event, by assisting you to meet your goals.

Respectfully,



Fulvio Braido  
President of Global  
Asthma Association  
INTERASMA



G. Walter Canonica  
Chief Executive Director of Global  
Asthma Association- INTERASMA



Louis-Philippe Boulet  
Past President of Global  
Asthma Association



Jonathan Bernstein  
First Vice President  
Global Asthma Association-  
INTERASMA

It was in 1954 that some of the pioneers of European allergology, including Hansen, Quarles Van Ufford, Sangiorgi and Duchaine, decided to create the International Association of Asthmology after discussing the problems that bronchial asthma was raising in internal medicine, pediatrics, allergology and respiratory medicine. Prof. Sangiorgi in particular devoted himself with considerable energy to this project.

The Association was registered in Milan in 1954, and a year later, on May 25, 1955, the first official founding meeting took place in Utrecht, organized by Dr. Quarles van Ufford. Also present at this meeting were Professors Hansen, Sangiorgi, Duchaine and Wolfer-Bianchi, among others. Later, at the first Congress (held in Lubeck) and at subsequent meetings, the following were admitted as founding members: Sánchez-Cuenca (Spain), Varela Fuertes (Uruguay), Spoujitch (Yugoslavia), Holler (Austria), Vera Walker (United Kingdom), Capuani (Italy), Gronemeyer (Germany), Fuchs (Germany) and Damas Mora (Portugal). The initially small group of members gradually grew, the Association being joined by exceedingly active members. It was in Helsinki, in 1972, a more active period in INTERASMA's life began. During this time INTERASMA's Chapters began to be active. Two Chapters were established for Europe, three for Africa, two for Asia, three for America and one for Australia. In this way the various Annual Meetings appeared, in order to increase interest in INTERASMA in the various regions. The first meeting took place in Havana (Cuba) in 1974. These meetings have continued taking place subsequently, and the number of participants has increased steadily from one to the next.

As the Association grew, the conclusion was reached that creating national societies of asthmology was not as important as creating INTERASMA Chapters, that in their different regions could interact and promote joint efforts among all the various specialties interested in asthma. This form of organization has also resulted in the annual regional meetings and Chapter meetings, held independently of the World Congress, thus giving strength to the philosophy of INTERASMA in the different regions of the world.

### VENUE

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WCA 2023 will take place at the Hilton Vancouver Hotel, Vancouver, Canada. The Venue, is a business hotel, designed for conventions, seminars, and meetings.

### PROFILE OF ATTENDEES

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The last four WCAs attracted from 650 to 1610 attendees from 82 countries. The audience at WCA 2023 comprises all specialists with an interest in the field of Asthma and related diseases and is attended by Allergists, Pneumonologists, Immunologists and related specializations. It is a great opportunity to meet with famous physicians from across the globe & enjoy the Scientific Program of WCA2023. WCA is highlighted by hot topics presented by world renowned experts. Join us for three days of plenary sessions, symposia, instructional sessions, round table discussions, workshops, debates in asthma, COPD, rhinitis and much more.

### CONGRESS OBJECTIVES

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- To showcase contemporary knowledge and outline new trends in clinical practice
- To provide a forum for the presentation of high-quality, original scientific research
- To promote the exchange of clinical, practical and scientific information and ideas
- To give delegates the opportunity to network with colleagues and peers
- To allow participants to keep up to date with Industry research and developments
- To announce GINA & GOLD.

### CAN YOU AFFORD TO MISS WCA 2023?

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It is a fantastic opportunity to:

Demonstrate your company's leadership in the field of asthma & related diseases

Access key opinion leaders, researchers

Raise brand profile & Reinforce domestic and international awareness

Expand your network with valuable contacts and nurture existing relationships

Showcase programs, products and services

Establish a fierce market position by exhibiting at WCA 2023

Disseminate new scientific learning and best practices

Connect with scientific media

## QUICK FACTS

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### Destination

Vancouver, Canada

### When

educational July 8 – 10, 2023

### Number of Delegates

~1000

### Venue

Hilton Metrotown, Vancouver, Canada

### Accreditation

WCA 2023 will seek appropriate recognition for obtaining credits. More information will be available on our website

### Contact us

[sponsorships@wca2023.com](mailto:sponsorships@wca2023.com) or [sponsors@frei.gr](mailto:sponsors@frei.gr)

### Website

[www.wca2023.com](http://www.wca2023.com)

## PARTNERSHIP AND EXHIBIT INFORMATION – AT A GLANCE

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The exhibition will be held in the Hilton Metrotown. In the case of changes in the exhibition, the organizers have the right to change the exhibition space. This will form the hub of the Congress with access to the main session halls, catering and poster areas. It will provide an excellent opportunity for delegates to familiarize themselves with the latest advances in research and technology.

### Space Assignments

Exhibit space assignments are based on priority allocation according to Sponsorship level, loyalty and then on a first come, first served basis.

### Technical Manual

A Technical Manual giving further general and technical information, advice and full details about the exhibition, venue, organizers and ancillary services available to exhibitors will be circulated in the end of May 2023.

### Application & Terms of Exhibiting

To secure your commitment, please complete an Application Form, available on the website. Should be send by email to: [sponsors@frei.gr](mailto:sponsors@frei.gr) or [sponsorships@wca2023.com](mailto:sponsorships@wca2023.com).

## SPONSORSHIP & EXHIBITION PACKAGE OPTIONS

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### Early Bird Partners (booked until Feb 2023)

Platinum 45.000€, Gold 35.000€, Silver 25.000€, Bronze 17.500€

### Later Rates (booked from Feb 2023)

Platinum 55.000€, Gold 45.000€, Silver 35.000€, Bronze 27.500€

### Exhibition free build space

**Early Bird Rate:** € 800 per sq m (booked by Feb, 2023)

**Late Rate** € 950 per sq m (for bookings after March, 2023)

Includes:

- 2 x exhibitor badges per booth
- Complimentary tea, coffee for all registered exhibitor personnel
- Free 75 word editorial in Final Programme/ Exhibition Catalogue
- Ambient heating and lighting
- Daily cleaning of the aisles and common areas
- Attendance at the Welcome reception for all registered exhibitor personnel
- 24 hours security

Additional exhibitor badges cost 250€ each

Please note that all prices do not include taxes

### Exhibition construction: Upon request

### Note

The Congress will be in physical presence and it is dedicated in memoriam of Professor Mark Fitzgerald.

PARTNERSHIP REWARDS	Platinum	Gold	Silver	Bronze
	Partner	Partner	Partner	Partner
Exclusive Lunchtime Symposium	90'			
Parallel Lunchtime Symposium		60'	45'	30'
Advance Mailing to delegate list	3	2	1	
Exhibition Space	18 sq.m.	15 sq.m.	12 sq.m.	9 sq.m.
Complimentary Delegate Registration	6	3	2	1
Complimentary Staff Registration	4	3	2	1
Faculty Dinner tickets	4	3	2	1
Insert in the Delegate bags	✓	✓	✓	✓
Logo link on the Congress Website	✓	✓	✓	✓
Editorial at the Final Programme	✓	✓	✓	✓
Logo on Partners' Acknowledgement Board	✓	✓	✓	✓

Please note that all prices are exclusive of taxes  
Booth max height: 2,70m.

### **Additional Symposia:**

For 75' duration: 20.000€  
For 60' duration: 18.000€  
For 45' duration: 16.000€  
For 30' duration: 14.000€

## FURTHER INFORMATION

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### Benefits and Acknowledgements

It is the express intention of WCA-2023 to ensure that participating companies receive the highest recognition in return for their generous support. General benefits will include the following:

- Company name and logo on sponsored item(s)
- Acknowledgement in promotional materials
- Acknowledgement on the Congress website
- Editorial entry in the Final Programme
- Acknowledgement in Final Programme
- Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Congress venue.

## Funding and Educational Grants

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The Congress welcomes any funding or **Educational Grants, Research activities** or **Travel grants** which would enhance the quality of the events. If your company or organization would like to contribute by offering this type of support please contact: [grants@wca2023.com](mailto:grants@wca2023.com)

## Branding Opportunities

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Adverts in the Final Programme	€ 2.000 (internal pages)
Pocket Programme	€ 3.000
Branding on E-poster screens	€ 3.500
Congress App	€ 6.000
Premium e-banner, Rotating Banner with content provided by the sponsor. Dimensions 1160w x 260h pixels	€ 4.000
Executive e-banner, Rotating Banner with content provided by the sponsor. Dimensions 560w x 260h pixels	€ 3.000
Standard e-banner, Rotating Banner with content provided by the sponsor. Dimensions 3800w x 260h pixels	€ 2.000
1 x Pre-Congress emailing to potential participants (25.000 HCPs).	€ 2.500
2 x Pre-Congress email blast to all pre-registered delegates.	€ 3.000
Push Notification	€ 2.500
Microsite:	€ 4.000
Delegate Bags:	€ 6.000
Webcasting of your Symposium Record your Symposia to mp4 and will be provided to the sponsor electronically after montage	€ 4.000
Screens in Exhibition Hall * Get your advert on the screens located in prime locations in the exhibition hall	€ 2.000 per screen

Please note that all prices are exclusive of taxes

## TERMS & CONDITIONS OF APPLICATION & CONTRACT

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### Terms of Payment

50% upon receipt of agreement and first invoice 50% by June , 2023

Reservations made less than 3 months before the Congress will be subject to 100% payment upon reservation & agreement.

### Cancellation Policy

All payments must be received before the Congress. Should the supporter fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation and cancellation fees will apply. All cancellations must be made in writing to the Congress Organiser and the following cancellation policy will be enforced:

15% of the contract price if cancellation is received 6 months before the start of the Congress.

50% of the contract price if cancellation is received 4 months before the start of the Congress.

100% of the contract price if cancellation is received less than 4 months before the start of the Congress.

### Priority of exhibition space selection

For the selection of a booth, a priority order will be followed according to the date of receipt of the completed order and after consideration by the authorized members of the exhibitor's total sponsorship to the Congress. the Congress. When sending a written request of exhibition space interest, please indicate three options.

### Exhibition Layout (available on the web)

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition and/or stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

### Liability

The Organisers accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing the contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, natural disasters, fire, flooding, pandemic and any other circumstances that fall within the meaning of the above. The sponsors are kindly requested to obtain insurance for their staff & goods and are fully responsible for any damage made from their side at the venue.

## KEY DATES

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<b>January 8, 2023</b>	Registration opens
<b>January 8, 2023</b>	Abstract submission opens
<b>March 17, 2023</b>	Deadline for Abstract submission
<b>April 7, 2023</b>	Abstract Author Notification
<b>April 14, 2023</b>	Early Bird Registration Deadline
<b>July 8-10, 2023</b>	WCA2023

## PAYMENT

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All payments should be made in euros by bank transfer to FREI S.A. as follows:

Please state the name of your Company.

Bank Name: EFG Bank AG

SWIFT/BIC: EFGBCHZZXXX

IBAN: CH25 08667007475581306

Account Number: 7475581306

Beneficiary: FREI AE

## CONTACT US

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AMC/ Core PCO



FREI S.A.

Congress Organizers - Corp. Meetings - Events – DMC

3 Paparigopoulou str.

Athens 10561, Greece

T: +30 210 3215600, +30 211 6005600

Info@frei.gr, www.frei.gr

[info@wca2023.com](mailto:info@wca2023.com) , [sponsorships@wca2023.com](mailto:sponsorships@wca2023.com)

Please visit [www.wca2023.com](http://www.wca2023.com)

FLOOR PLAN





*We are looking forward to meeting you in Vancouver, Canada.*



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